

Engineering Emotion

8th Conference of the International Sports Engineering Association
July 12th to 16th 2010 - Vienna, Austria



Sponsor Information

An international Platform

In July 2010 the 8th Conference of the ISEA (International Sports Engineering Association) - themed *Engineering Emotion* - will take place in Vienna for the first time. On this conference researchers from around the globe will present the newest studies and developments in sports engineering.

For you as potential exhibitor the ISEA Conference 2010 offers an unique international platform for networking, acquisition of new customers and contacting new clients. Competent, specialized and inquiring scientists and end-users are your audience.

Host

The conference is hosted by the Institute for Sports-Engineering and Biomechanics (SEB), at the University of Applied Sciences Technikum Wien under the patronage of the International Sports Engineering Association (ISEA).

The principal aim of the ISEA is to act as a forum to discuss technical issues relating to sport. The association also aims to act as an interface between research in sports engineering and the sports and leisure industry.

Previously the biannual conferences have been held in Sheffield (UK), Sydney (AUS), Kyoto (JPN), Davis (USA), Munich (GER) and in June 2008 in Biarritz, France. From year to year the number of conferees has been growing.

Key Facts

- Date: July 12th to 16th Juli 2010
- Location: Austria Center Vienna; Am Hubertusdamm 6, A-1220 Vienna
- Number of participants: 300 to 500
- Daily schedule: lectures in the newest developments in sports engineering. As highlights there will be Keynote Lectures, which will be presented by leading figures in Sports Engineering
- Exhibition Area: ideally situated at the heart of the conference, offers an ideal possibility for promotion and grants direct contact to the conferees.
- Sports side events, art and culture events and a banquet in a typical Viennese location guarantee contact to conferees in an informal atmosphere.
- The homepage of the ISEA Conference 2010 Vienna (<http://isea2010.technikum-wien.at>) offers up-to-date information and a periodical newsletter.



Figure 1: Austria Center Vienna, outside view, UN-buildings in the background

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Sponsoring Packages

There are different possibilities to present your company at the conference. Please find all details on following pages. We would also appreciate offering you a customized sponsor package.

For more information and to receive a personal offer please contact isea2010@technikum-wien.at.

Main Sponsor

- Labelling of the Conference:
 - **ISEA Conference 2010 Vienna powered by *YourCompanyName***

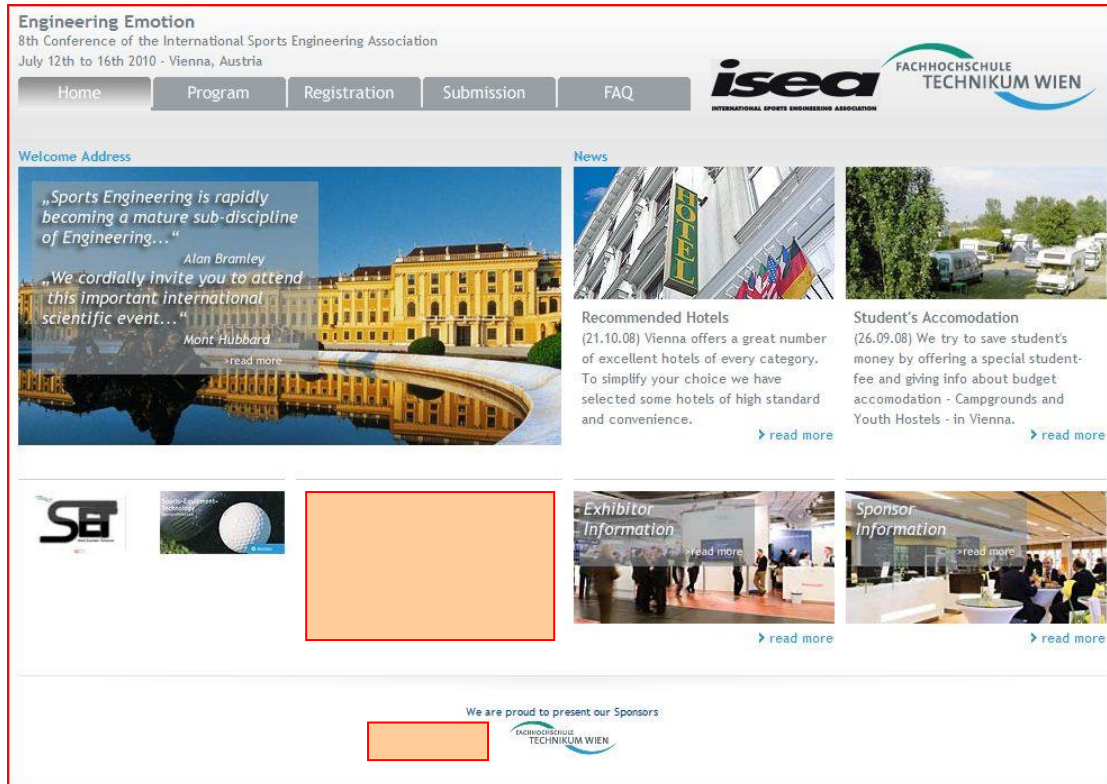


Figure 2: Possible positions for company-logos (232 x 118 px and 192 x 60 px) of the main sponsor

- Presentation of your company in the newsletter, including link of your choice
- Two company-logos (232 x 118 px and 192 x 60 px) and link to your company homepage on the conference homepage (Figure 2)
- Your company-logo on the front page of the proceedings
- Your company-logo on the conferees' badges
- Your company-logo on all flyers, brochures and posters of the conference
- A ten minutes speech for a company representative during the opening event
- One full page of advertisement in the conference proceedings (greyscale graphics)
- Flyer or brochure of your company in the conferees' bags (max. 3 DIN A4 pages)
- Admittance for four persons to the conference including lunches, tea/coffee breaks, banquet and proceedings

Co Sponsor

- Presentation of your company in the newsletter, including link
- One company-logo (192 x 60 px) and link to your company homepage on the conference homepage (Figure 3)
- Your company-logo on all flyers, brochures and posters of the conference
- One half page of advertisement in the conference proceedings (greyscale graphics)
- Flyer or brochure of your company in the conferees' bags (max. 3 DIN A4 pages)
- Admittance for two persons to the conference including lunches, tea/coffee breaks, banquet and proceedings

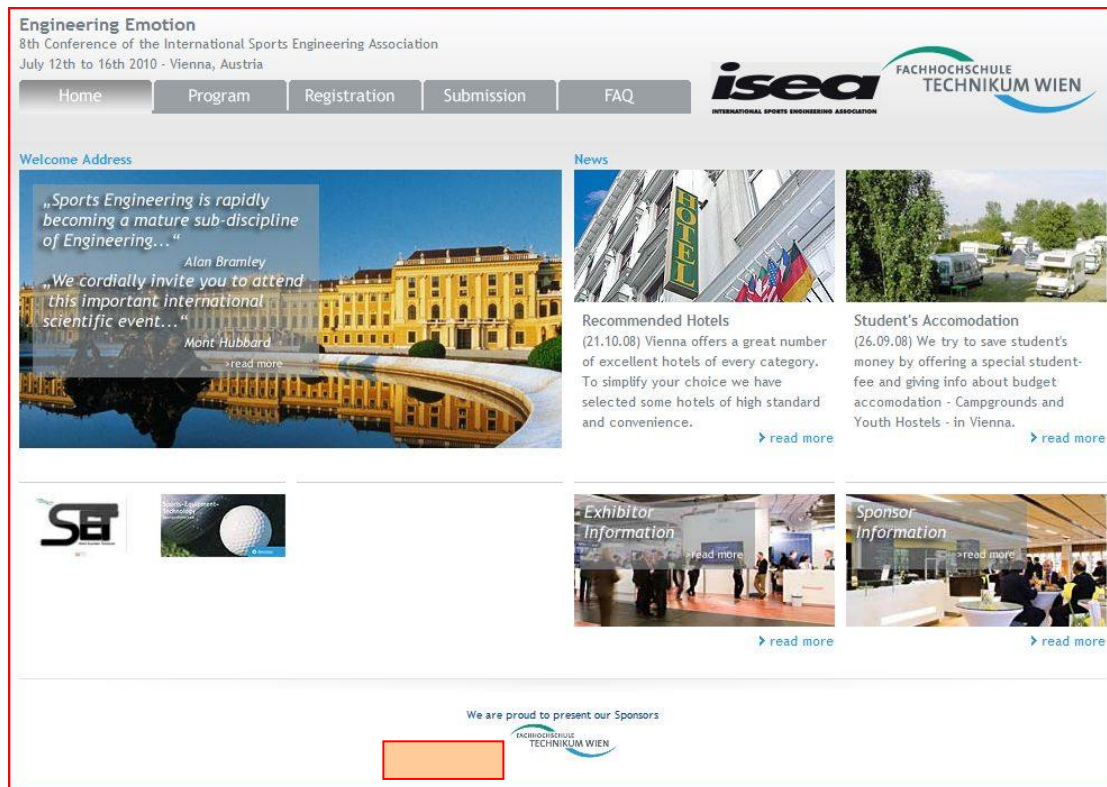


Figure 3: Possible placement of co sponsor logo on the homepage (192 x 60 px)

Non-Cash Sponsor

- Sponsoring of goods
 - e.g. bags, writing pads, ball-pens, etc.
- One company-logo (192 x 60 px) and link to your company homepage on the conference homepage (Figure 3)
- Your company-logo on all sponsored goods

Side-Event Sponsor

- Sponsoring side-event
 - e.g. beachvolleyball tournament, cycling tour, indoor climbing, evening Event, etc.
- Labelling of the side-event, e.g.:
 - **YourCompanyName Volleyball Tournament**
- Your company-logo on all information (newsletter, homepage, etc.) for the specific side-event
- Placing of your logo-banner on the site of the event

Advertiser

- One company-logo (192 x 60 px) and link to your company homepage on the conference homepage (Figure 3)
- Presentation of your company in the newsletter, including link
- One half page of advertisement in the conference proceedings (greyscale graphics)

Bagvertiser

- Flyer or brochure of your company in the conferees' bags (max. 3 DIN A4 pages)

	Main Sponsor	Co Sponsor	Non-Cash Sponsor	Side-Event Sponsor	Advertiser	Bagvertiser
conference labelling	✓	-	-	-	-	-
newsletter presentation	✓	✓	-	-	-	-
company-logo on HP (232 x 118 px)	✓	-	-	-	-	-
Company-logo on HP (192 x 60 px)	✓	✓	✓	-	✓	-
logo on proceedings' front page	✓	-	-	-	-	-
logo on conferees' badges	✓	-	-	-	-	-
logo on all flyers, posters etc.	✓	✓	-	-	-	-
ten minutes speech during opening event	✓	-	-	-	-	-
advertisement in proceedings [pages]	1	½	-	-	½	-
flyer in conferees' bags	✓	✓	-	-	-	✓
admittance to conference for x persons	4	2	-	-	-	-
logo on sponsored goods	-	-	✓	-	-	-
logo banner on event-site	-	-	-	✓	-	-
labelling of side-event	-	-	-	✓	-	-

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